



Smart Energy Solutions

The Stock Market Show
Presentation 2015

Harry Berry - Non-Executive
Director



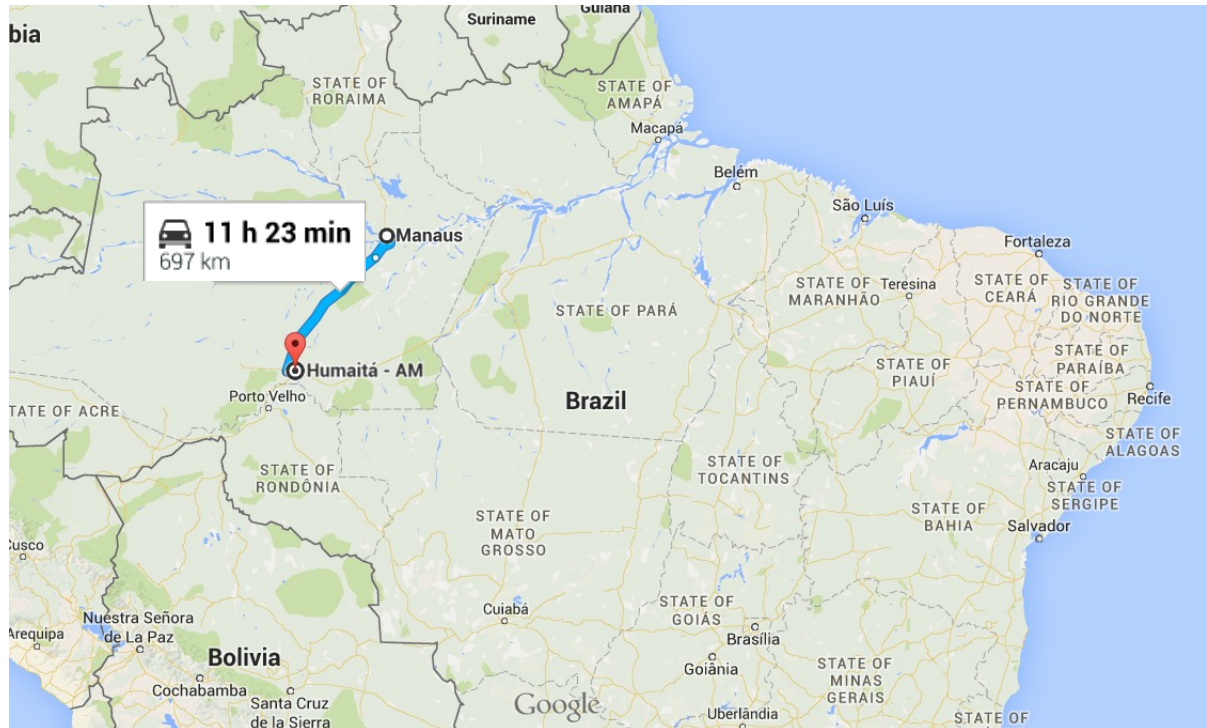
12 Sept 2015

Cyan Holdings plc (LON: CYAN)

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Emerging Markets – Street Lighting in the Amazon



- Cyan's Brazil partner Ilumatic is installing a 1,000 unit CyLux smart street light project
- Humaitá, a town on Brazil's Madeira River, is only accessible by road
- Harsh deployment and operating conditions in the State of Amazonas

Cyan Overview

Integrated system and software design company with two core solutions

Smart Metering

Low cost, low power, scalable solution for smart metering systems

Electricity metering plus battery powered gas and water metering

Smart Lighting

Energy efficient lighting control

Street lights, tunnels, car parks, warehouses

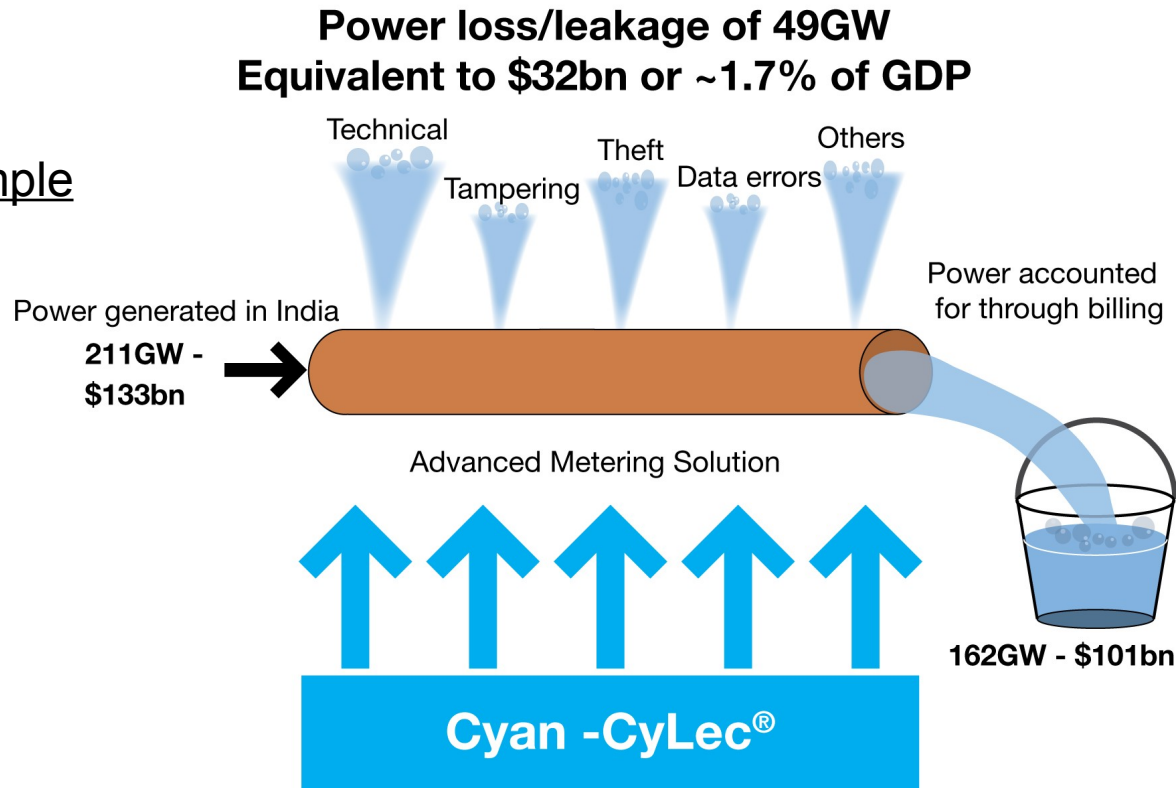
Focus on emerging markets, where Cyan's solution provides significant customer benefits

Delivering integrated solutions to utilities, municipalities and local authorities which are deployed in several of the world's largest markets

Customer wins in India, Africa, Brazil and China

What's the Problem We're Solving?

India Example

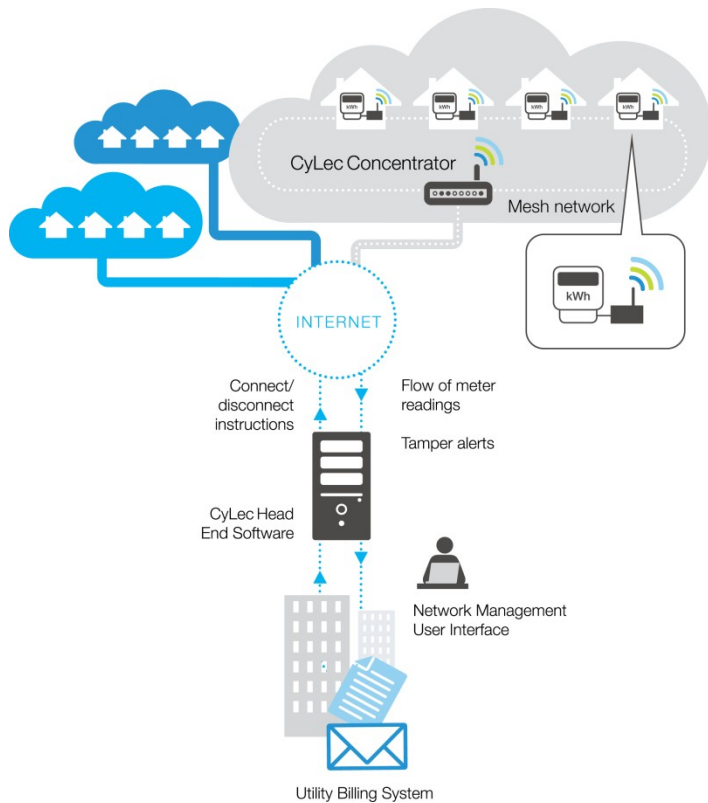


Similar issue in Brazil, Africa etc.

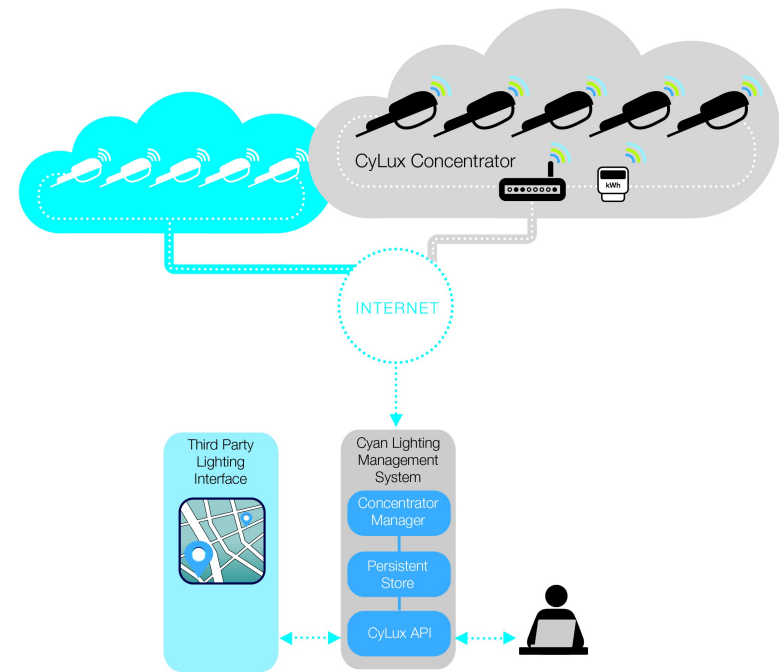
Source: Frost & Sullivan's Inputs on India's Crippling Power Infrastructure, Published: 24 Aug 2012

The Cyan Proposition

Smart metering solutions



Smart light control systems



Market Opportunity – Emerging Markets

	N/o Domestic Electricity Meters	% Smart Meters	Potential Smart Meter Market Value US\$M	N/o Street Lights	% Smart Lights	Potential Smart Lighting Market Value US\$'M
India	167m	<1%	\$8,509	10m	0%	\$1,519
China	459m	52% 1	\$11,646	22m	3%	\$3,234
Brazil	70m	4%	\$3,548	2.6m	0%	\$390
Sub-Saharan African countries 2	31.5	7%	\$1,649	1.57m	0%	\$230

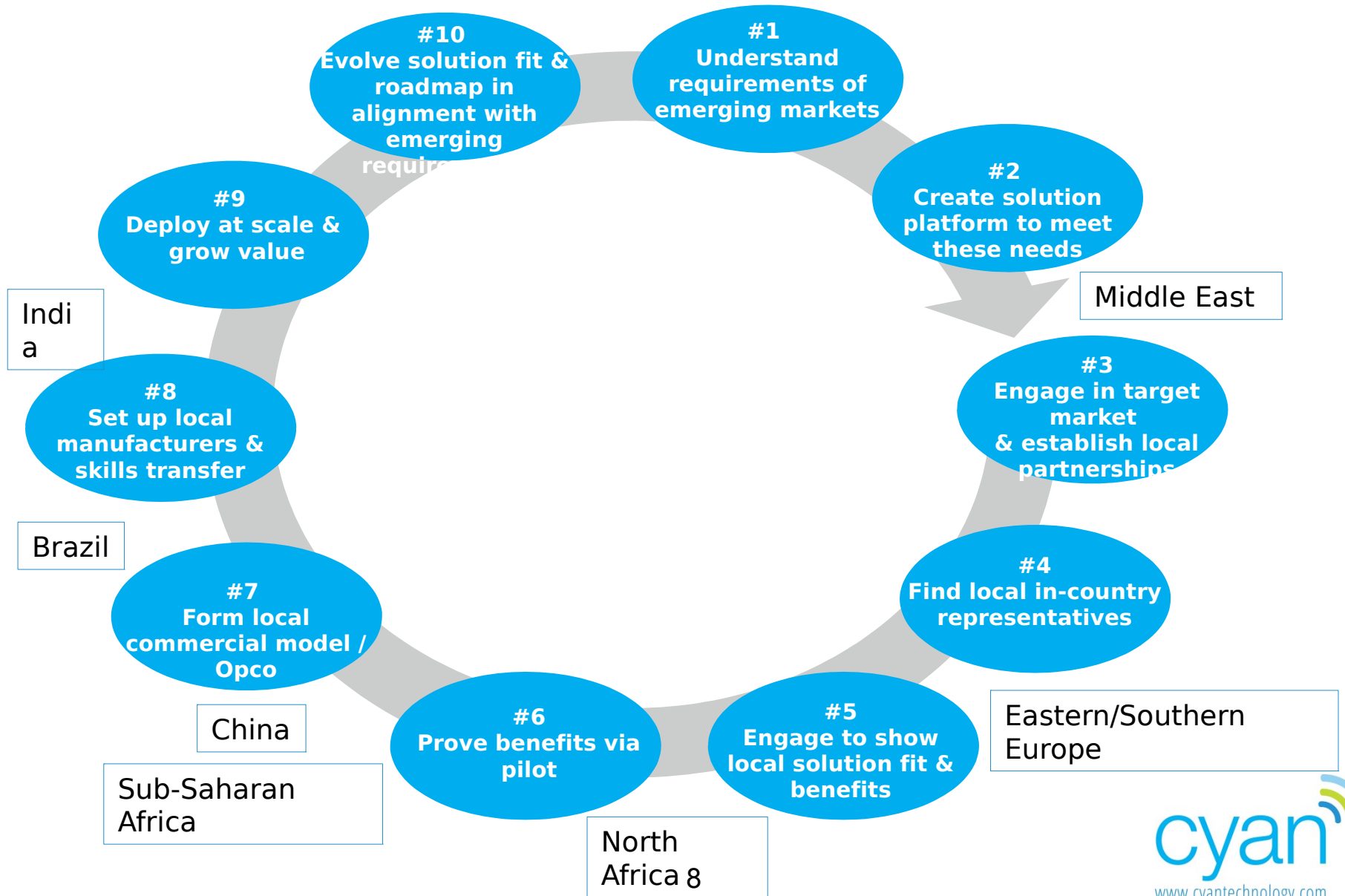
Source: Milner Strategic Marketing Nov 2014

1 China includes 'semi-smart' meters

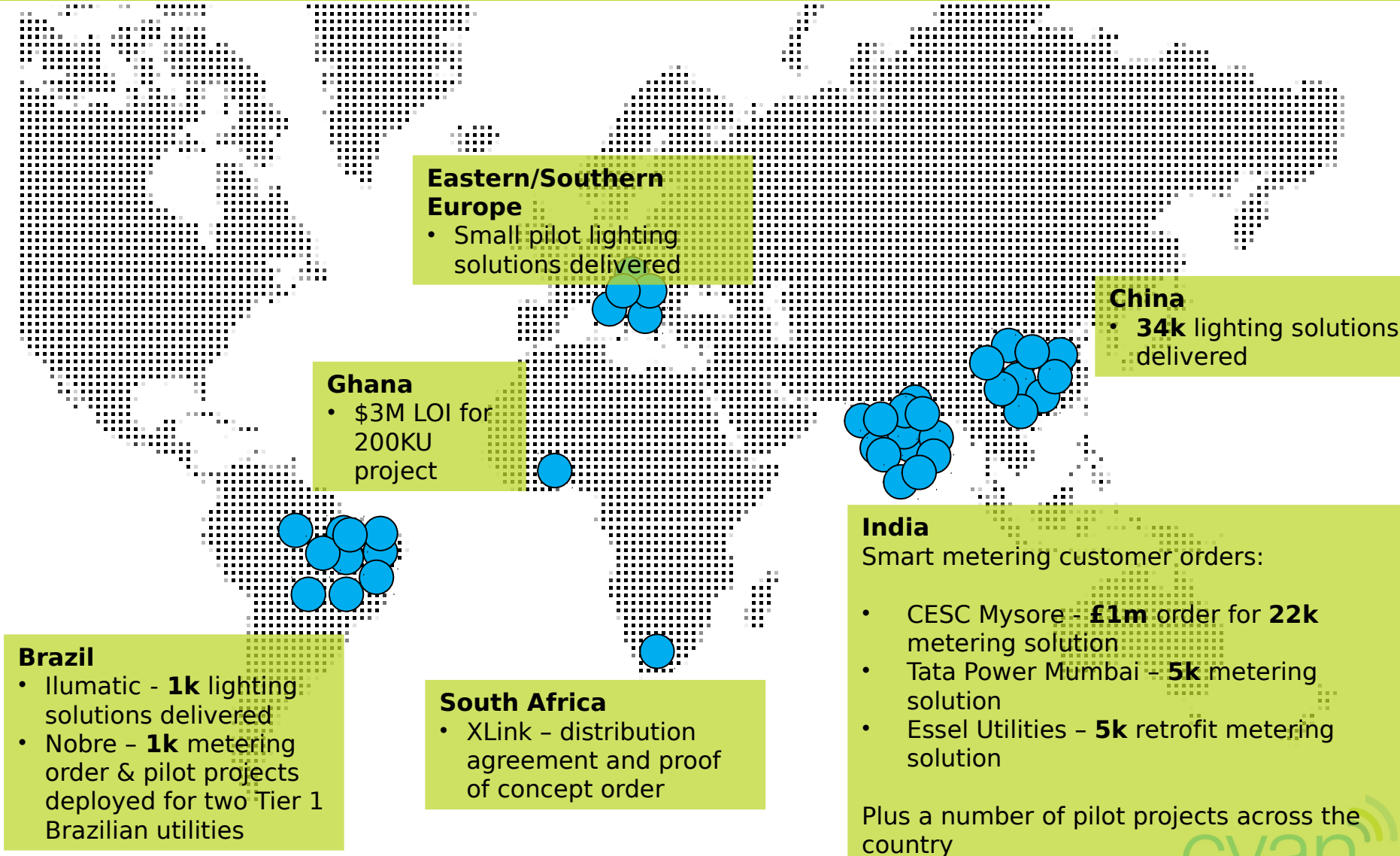
2 South Africa, Nigeria, Ghana, Mozambique and Zimbabwe

Cyan are an early provider in the Machine-2-Machine (M2M) sector of the Internet of Things (IoT) market

Go to Market Strategy



Cyan Customer Orders and Pilot Deployments



Experienced Board and Management Team

Board

Executive Directors

John Cronin – Executive
Chairman

Simon Smith – Chief Financial
Officer

Non Executive Directors

Harry Berry

Peter Mainz

John Read

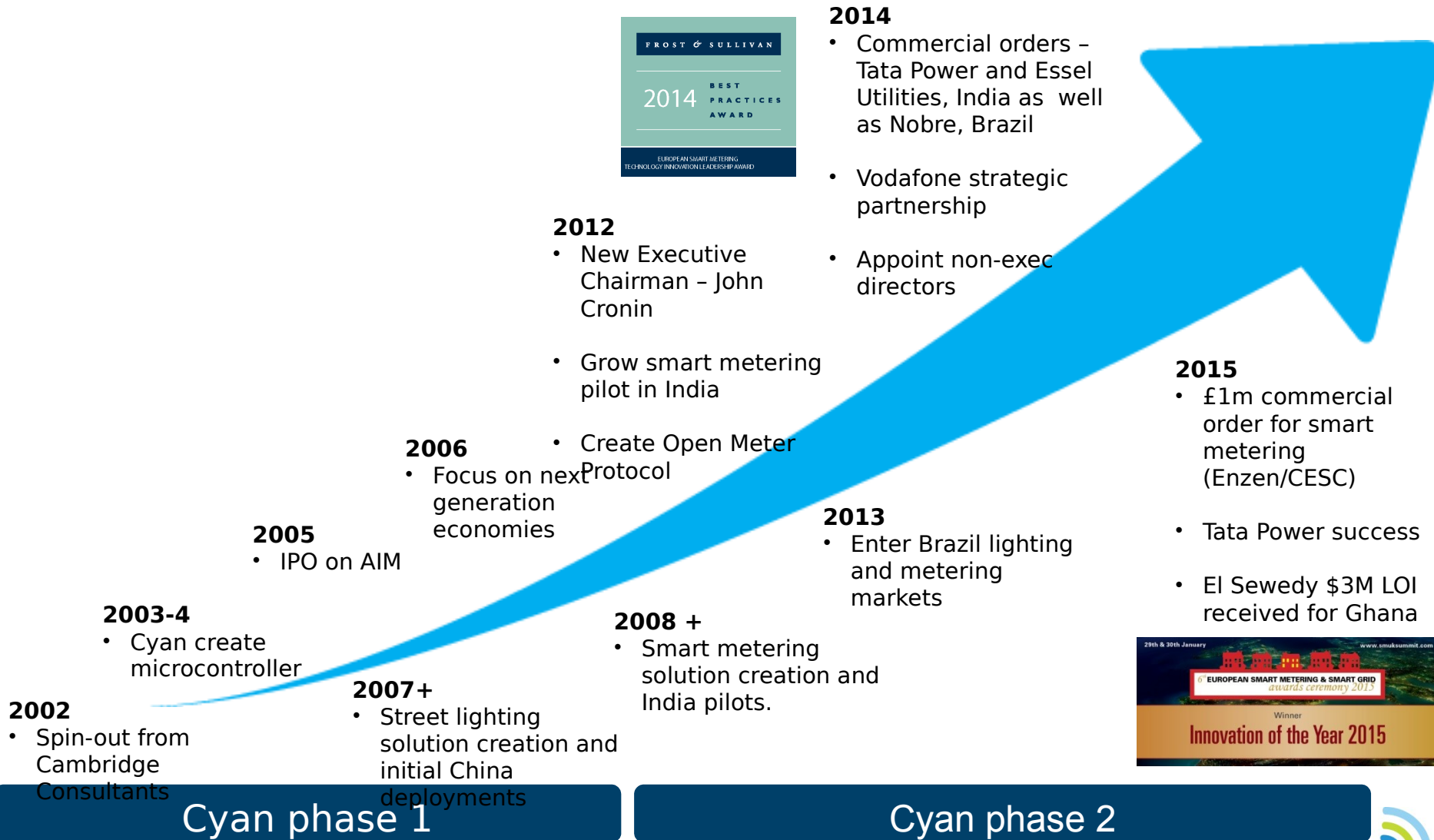
Senior Management Team

Mark Coyle

Vikas Kashyap

Stephen Page

Cyan Evolution



Visit Cyan at stand #23

